Globe expands ICT capabilities of PHL schools with education solutions portfolio

RECOGNIZING its positive influence on the system and integration of current gaps which could be addressed by information and communications technology (ICT), ubiquity of mobile access and its growing connected base, Globe Telecom recently announced its entry into the field of Philippine education with its groundbreaking Education Solutions portfolio.

Together with stakeholders in local learning and world-class learning partners, the telco launched its suite of innovative solutions before top officials representing the education sector. With the event declaring them as “Digital Visionaries,” they witnessed the unveiling of the sector. With the event declaring them as “Digital Visionaries,” they witnessed the unveiling of the

Globe EVP and Chief Operating Officer for Business and International Markets Gil Genio revealed that the telco has forged alliances with world-class partners with different offerings to help transform the state of Philippine education through the Globe Education Solutions portfolio, a three-pronged synergy of new ICT solutions and basic services bundled with mobile technology.

“As the education sector and its stakeholders continue to address the gaps which could be addressed by information and communications technology (ICT), we are committed to providing the best possible education solutions to help support our learners. Our learners are now even more connected, even more efficient and effective with mobile devices and connectivity thanks to the high-speed mobile internet we’re providing. We will now work for learners. Our learners are now ready learning experience.”

“Education is a priority area for Globe in 2015. As mobile connectivity incrementally becomes even more pervasive, it opens up new ways of teaching and learning that improves overall performance and results. Through cutting-edge learning solutions, we are in a best position to adopt relevant strategies and implement them quickly,” said Globe President & CEO Ernest Cu.

“More than just being a connectivity company, Globe is ready to help nurture the investments in technology made by our learning institutions, as we both have the same digital vision: to enhance education in the country through ICT,” added the Globe chief.

World-class partnerships

Officials from the telco earlier disclosed that they will closely collaborate with Philippine schools on ICT transitioning to the future as they become more efficient and effective with their methodologies and be at par with other leading learning institutions around the world.

Attendees experienced hands-on demo of the school management system, e-book and integrated learning platform on tablets and laptops provided by hardware sponsors Acer, Lenovo and Samsung.

For more information on Globe Education Solutions, go to www.globecom.ph/education or send an email to educationsolutions@globecom.ph.

LGU President & CEO Ernest Cu shares a light moment with keynote speakers Doris Ferrer, Executive Director of the Fund for Assistance to Private Education (FAPE) and Bro. Dennis Magbanua, FSC OIC-President, De La Salle University and President, De La Salle University-College of St Benilde.

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Globe President & CEO Ernest Cu says that Globe is repositioning its technology solutions to help advance the capabilities of learning institutions in the Philippines with its continued investments in technology.